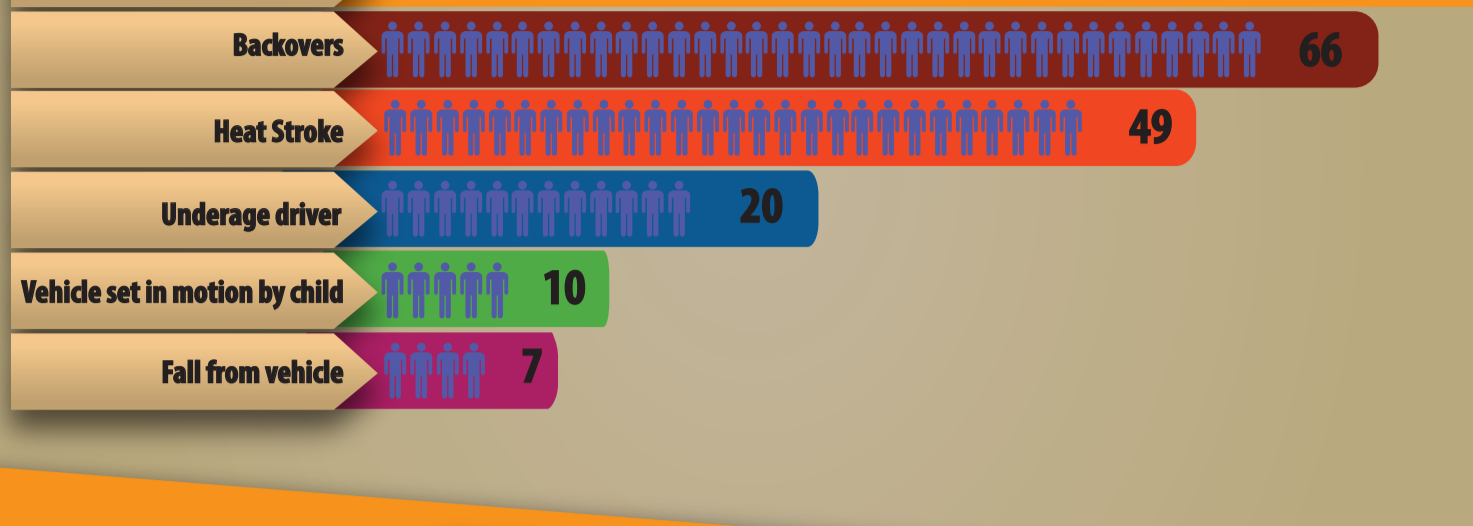


CHILD SAFETY IN AND OUT OF THE CAR

Causes of Fatalities*

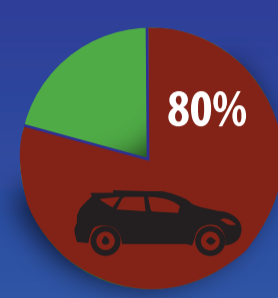


FRONTOVERS

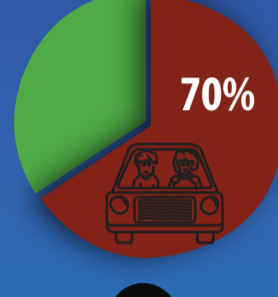
are defined as incidents of driving a car forward at a slow speed and hitting an unseen person.



The majority of frontovers occur in residential driveways and parking lots.



Over **80%** of frontovers involve a large vehicle (truck, van, or SUV).



Over **70%** of frontovers occur with a parent or a close relative driving the vehicle.



The most common age of frontover victims is between 12 and 23 months.

DID YOU KNOW?

The blind spot in the front of the car can be as large as 6-8 feet.

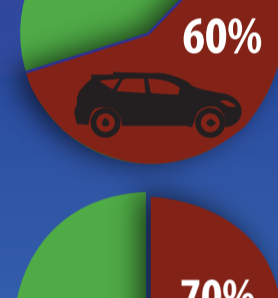


BACKOVERS

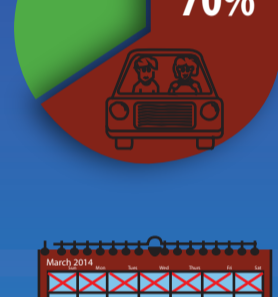
are defined as incidents of driving a car in reverse and hitting an unseen person.



2,400 children are treated every year in the ER, due to backover accidents.



Over **60%** of backovers involve a large vehicle (truck, van, or SUV).



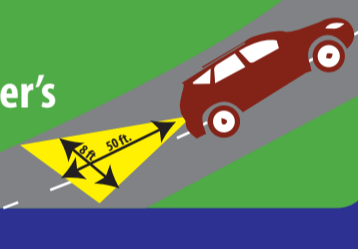
Over **70%** of backovers occur with a parent or a close relative driving the vehicle.



50 children are **INJURED** every week in backover accidents.

DID YOU KNOW?

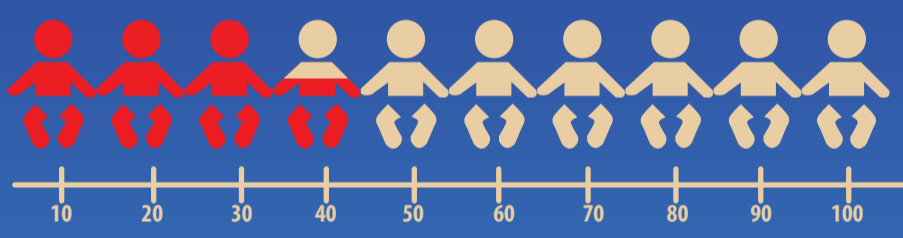
Depending on the driver's height and the model of the car, a driver's blind spot may be as large as 8 feet wide and 50 feet long.



HEAT STROKE

occurs when a child is left unattended, in some cases even for just a few minutes, in an overheated car

38 children die from over-heating every year after being inadvertently locked in the car.



Heat stroke can occur even when the outside temperature is in the 50's F.

DID YOU KNOW?

When the outdoor temperature is in the 60's F, the temperature inside the car can reach 110 F.



WHAT YOU CAN DO



FRONTOVERS

- Look carefully all around the car before you get in and before you start the engine.
- Never start a car quickly; accelerate slowly as you begin to drive.
- Teach your children **NOT** to follow you out to the car, unless they first call out and get your attention.

BACKOVERS



- Teach your children **NEVER** to play near or behind cars, even if they are currently parked.
- Be aware of where your **OWN** children are.
- Install a rear view camera in your car.
- Walk around the vehicle and check for kids **BEFORE** you start the engine.



HEAT STROKE

- Always visually check the backseat of your car **BEFORE** you lock the doors of your car.
- Place a note on your door reminding you to check the backseat.
- **NEVER** leave a child unattended in a parked vehicle, even with the windows open.

Sources:
<http://www.safercar.gov>
<http://www.kidsandcars.org>
 *statistics from 2010



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